



**Tuesday, February 28<sup>th</sup>**  
**Networking/Registration - 8:30 am**  
**Presentation - 9am - 11:30am**  
**at the Rodd Charlottetown**



## PEI's Labour Market • Managing HR Challenges and Focusing on Opportunities

### **Current Environment:**

**Blake Doyle**

Island Recruiting: The Labour Landscape

**Wendy Carroll**

Ph.D., Director UPEI Workforce Strategies Research Group:  
Examining Current Labour Market Information

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### **Examining the Challenges:**

**Wendy MacIntyre**

Island Recruiting: Case Studies and Research Results

**Denise Bulger**

Island Recruiting: Engaging and motivating your workforce

**Hugh Paton**

Paton Consulting: Methods to Retain Talent

**Marcia Beck**

Island Recruiting: Navigating the Foreign Recruiting Process

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### **Employer Solutions:**

Keynote:

**E. Kevin Kelloway,**

Ph.D, Canada Research Chair In Occupational Health Psychology,  
Director, CN Centre for Occupational Health and Safety, Saint Mary's University:  
HTML: Core Principals of Managing People



Atlantic Canada  
Opportunities  
Agency

Agence de  
promotion économique  
du Canada atlantique

Canada



Canada   
ATLANTIC POPULATION TABLE  
TABLE DÉMOGRAPHIQUE DE L'ATLANTIQUE